Google search operators

Your comprehensive list of Google search operators and some creative ways to use them. Ask Mars AI how to better utilize this content or to perform a deeper search.

Harnessing the Power of Google Search Operators for Profit

Mastering the art of searching for information can be a game-changer. Google search operators are powerful tools that can refine your searches and yield precise results.

This article will explore how to use these operators effectively and provide actionable ideas for monetizing this knowledge.

Understanding Google Search Operators

Google search operators are special commands that extend the capabilities of regular searches.

Here are some of the most commonly used operators and their applications:

1. site: Restricts results to a specific website or domain.
Example: `site:example.com`

2. intitle: Finds pages with a specific word in the title.
Example: `intitle:marketing`

3. inurl: Finds pages with a specific word in the URL.
Example: `inurl:blog`

4. intext: Finds pages with a specific word in the text.
Example: `intext:"PPC advertising"`

5. filetype: Finds specific types of files (e.g., PDFs, DOCs).
Example: `filetype:pdf advertising guide`

These operators can be combined to create powerful search queries. For example, `site:example.com intitle:guide filetype:pdf` would find PDF guides on a specific website.

Effective Use of Search Operators

To use search operators effectively, follow these steps:

1. Define Your Objective: Clearly understand what information you need. Are you looking for case studies, guides, tutorials, or specific documents?

2. Select Relevant Operators: Choose the operators that will best refine your search. For example, use `filetype:pdf` if you need a PDF document.

3. Combine Operators for Precision: Combine multiple operators to narrow down results. For instance, `intitle:marketing intext:"case study" filetype:pdf` will find PDF case studies on marketing.

4. Analyze and Iterate: Review the search results and adjust your query if needed. Experiment with different combinations of operators to find the most relevant results.

Monetizing Your Search Skills

Here are some actionable ideas on how to make money using Google search operators:

1. Content Creation and Curation:

Niche Blog: Start a blog focused on a niche topic. Use search operators to find high-quality research papers, case studies, and guides to create well-researched articles.

Content Curation: Curate valuable resources for your audience. For example, create lists of the best guides, tools, or tutorials in your niche.

2. Freelance Research Services:

Offer research services to businesses, academics, or content creators. Use search operators to find the most relevant and up-to-date information quickly.

Example Service: Provide a service where you gather and summarize the latest research papers on a specific topic.

3. SEO and Digital Marketing:

Keyword Research: Use search operators to find content gaps and opportunities. For example, `intitle:"how to" intext:"digital marketing" -site:pinterest.com` can help identify popular topics not covered on Pinterest.

Competitive Analysis: Analyze competitors by finding their top content and backlinks. Use `site:competitor.com inurl:blog` to explore their blog posts.

4. Educational Products:

E-books and Courses: Write e-books or create online courses teaching people how to use search operators effectively. Include case studies and practical applications.

Workshops and Webinars: Conduct workshops or webinars demonstrating advanced search techniques and their applications.

5. Affiliate Marketing:

Product Reviews and Comparisons: Use search operators to find and review products. Create detailed comparison articles to drive affiliate sales.

Example: `intitle:"review" "SEO tools" filetype:pdf` can help you find in-depth reviews of SEO tools to compare.

6. Consulting Services:

Offer consulting services to businesses looking to improve their search capabilities. Teach them how to use search operators to find valuable information quickly.

Example Service: Help businesses conduct market research or competitive analysis using advanced search techniques.

Summary

Google search operators are powerful tools that can unlock a wealth of information. By mastering these operators, you can significantly enhance your research capabilities and discover opportunities to monetize this knowledge.

Whether you create content, offer research services, delve into digital marketing, or provide educational products, the possibilities are vast.

Start experimenting with these operators today, and turn your search skills into a profitable venture.

Basic Search Operators

1. site: Restrict results to those from a specific website or domain.
Example: `site:example.com`

2. intitle: Find pages with a specific word in the title.
Example: `intitle:marketing`

3. allintitle: Find pages with all the specified words in the title.
Example: `allintitle:affiliate marketing strategies`

4. inurl: Find pages with a specific word in the URL.
Example: `inurl:blog`

5. allinurl: Find pages with all the specified words in the URL.
Example: `allinurl:marketing tips`

6. intext: Find pages with a specific word in the text.
Example: `intext:"PPC advertising"`

7. allintext: Find pages with all the specified words in the text.
Example: `allintext:programmatic advertising`

8. filetype: Find specific types of files (e.g., PDFs, DOCs).
Example: `filetype:pdf advertising guide`

Advanced Search Operators

1. related: Find sites related to a specific domain.
Example: `related:example.com`

2. cache: View Google's cached version of a page.
Example: `cache:example.com`

3. link: Find pages that link to a specific URL.
Example: `link:example.com`

4. define: Find definitions of a word or phrase.
Example: `define:affiliate marketing`

5. "exact phrase" Search for an exact phrase by enclosing it in quotes.
Example: `"digital marketing strategies"`

6. -word Exclude results containing a specific word.
Example: `affiliate marketing -PPC`

7. *(wildcard) Use as a placeholder for any unknown or variable terms.
Example: `"best * tools for marketing"`

8. AROUND(X) Find pages where two words are within X words of each other.
Example: `SEO AROUND(3) tools`

Combining Operators

1. AND - Include both terms in the search results (Google does this by default).
Example: `content marketing AND PPC`

2. OR - Include either term in the search results.
Example: `content marketing OR PPC`

3. () (parentheses) - Group terms or operators to control the search logic.
Example: `(content marketing OR PPC) AND tools`

Using these search operators, you can refine and narrow down your search results effectively.

These are more advanced search operators and some creative ways to use them:

Advanced Search Operators

1. AROUND(X) Specify a range within which words must appear.
Example: `SEO AROUND(3) strategies`

2. daterange: Find pages indexed within a specific date range. Use Julian dates (YYYY-MM-DD).
Example: `daterange:2459580-2459610` (dates from May 1, 2023, to June 1, 2023)

3. numrange: Search for numbers within a specified range.
Example: `camera $300..$500`

4. info: Get information about a specific URL.
Example: `info:example.com`

Creative Usage of Search Operators

1. site:example.com intext:keyword
Find pages within a site that mention a specific keyword.
Example: `site:example.com intext:"affiliate marketing"`

2. site:.gov intitle:"climate change"

Search for government sites with specific titles.
Example: `site:.gov intitle:"climate change"`

3. intitle:"top 10" filetype:pdf
Find PDF files with "top 10" in the title.
Example: `intitle:"top 10" filetype:pdf`

4.inurl:blog "content marketing"
Find blog posts about content marketing.
Example: `inurl:blog "content marketing"`

5. site:example.com "error 404"
Find pages on a site that are showing a 404 error.
Example: `site:example.com "error 404"`

6. site:example.com -inurl:www
Find pages on a site that are not in the "www" subdomain.
Example: `site:example.com -inurl:www`

7. "best * tools for SEO"
Find variations of search phrases.
Example: `"best * tools for SEO"`

8. "affiliate marketing" intext:"case study"
Find pages mentioning both terms.
Example: `"affiliate marketing" intext:"case study"`

9. inurl:forum "web traffic"
Find forum discussions about web traffic.
Example: `inurl:forum "web traffic"`

10. "SEO tips" OR "SEO strategies" site:edu
Find educational resources about SEO.
Example: `"SEO tips" OR "SEO strategies" site:edu`

11. site:example.com intitle:"annual report" filetype:pdf
Find PDF annual reports on a specific site.
Example: `site:example.com intitle:"annual report" filetype:pdf`

12. related:example.com "digital marketing"

Find sites related to a domain that also mention digital marketing.
Example: `related:example.com "digital marketing"`

Combining Multiple Operators

1. site:example.com inurl:blog intitle:"marketing tips"
Refine searches within a site's blog for specific titles.
Example: `site:example.com inurl:blog intitle:"marketing tips"`

2. "PPC strategies" AND (intext:guide OR intext:tutorial) site:example.com
Find guides or tutorials about PPC strategies on a specific site.
Example: `"PPC strategies" AND (intext:guide OR intext:tutorial) site:example.com`

3. "content marketing" AND "case study" AND (filetype:pdf OR filetype:doc)
Find case studies on content marketing in PDF or DOC formats.
Example: `"content marketing" AND "case study" AND (filetype:pdf OR filetype:doc)"`

4. "affiliate marketing" AROUND(5) "PPC advertising"
Find pages where "affiliate marketing" appears within 5 words of "PPC advertising."
Example: `"affiliate marketing" AROUND(5) "PPC advertising"`

5. site:*.edu intitle:"digital marketing" intext:course"
Find digital marketing courses on educational sites.
Example: `site:*.edu intitle:"digital marketing" intext:course`

6. inurl:product "customer reviews"
Find product pages with customer reviews.
Example: `inurl:product "customer reviews"`

These advanced and combined search operators can help refine and narrow down search results, making it easier to find specific information or resources on the web.

More Advanced Search Operators

1. link: Find pages that link to a specific URL.
Example: `link:example.com`

2. inanchor: Find pages with specific anchor text in links.
Example: `inanchor:"click here"`

3. allinanchor: Find pages with all the specified words in anchor text.
Example: `allinanchor:buy books online`

4. author: Find articles by a specific author (useful for Google Scholar).
Example: `author:"John Doe"`

Creative and Complex Combinations

1. site:example.com intitle:review OR intitle:testimonial
2. Find review or testimonial pages on a specific site.
Example: `site:example.com intitle:review OR intitle:testimonial`

2. site:.edu "machine learning" -inurl:blog
Find educational pages about machine learning that are not blogs.
Example: `site:.edu "machine learning" -inurl:blog`

3. site:example.com "privacy policy" -filetype:pdf
Find privacy policy pages on a specific site that are not PDFs.
Example: `site:example.com "privacy policy" -filetype:pdf`

4. "climate change" intext:"impact" filetype:pdf -site:example.com
Find PDF documents about the impact of climate change, excluding a specific site.
Example: `"climate change" intext:"impact" filetype:pdf -site:example.com`

5. "keyword research" inurl:tools intitle:"best" -site:pinterest.com
Find the best keyword research tools excluding Pinterest.
Example: `"keyword research" inurl:tools intitle:"best" -site:pinterest.com`

6. site:example.com "annual report" AROUND(5) "2023"
Find annual reports for 2023 on a specific site.
Example: `site:example.com "annual report" AROUND(5) "2023"`

7. intext:"SEO tips" intitle:"guide" OR intitle:"tutorial" filetype:pdf
Find PDF guides or tutorials on SEO tips.
Example: `intext:"SEO tips" intitle:"guide" OR intitle:"tutorial" filetype:pdf`

8. "artificial intelligence" intext:benefits -intext:risks
Find pages about the benefits of artificial intelligence without mentioning risks.
Example: `"artificial intelligence" intext:benefits -intext:risks"`

9. site:example.com "login" OR "sign in"
Find login or sign-in pages on a specific site.
Example: `site:example.com "login" OR "sign in"`

10. site:gov intitle:"public records" intext:"marriage license"
Find government pages with public records on marriage licenses.
Example: `site:gov intitle:"public records" intext:"marriage license"`

11. intitle:"case study" AROUND(3) "digital marketing"
Find case studies about digital marketing with specific proximity.
Example: `intitle:"case study" AROUND(3) "digital marketing"`

12. "PPC campaign" AND ("success story" OR "case study")
Find success stories or case studies about PPC campaigns.
Example: `"PPC campaign" AND ("success story" OR "case study")`

13. site:example.com intitle:"customer feedback" OR intitle:"user reviews"
Find pages with customer feedback or user reviews on a specific site.
Example: `site:example.com intitle:"customer feedback" OR intitle:"user reviews"`

14. "SEO tools" AND (inurl:blog OR inurl:article)
Find blog posts or articles about SEO tools.
Example: `"SEO tools" AND (inurl:blog OR inurl:article)"`

15. site:*.edu "digital marketing" syllabus -filetype:pdf
Find non-PDF syllabi on digital marketing from educational sites.
Example: `site:*.edu "digital marketing" syllabus -filetype:pdf`

16. intext:"affiliate program" site:example.com -inurl:signup

Find pages about affiliate programs on a specific site, excluding signup pages.
Example: `intext:"affiliate program" site:example.com -inurl:signup`

17. "best practices" AND "content marketing" AND (2019..2024)
Find best practices in content marketing within a specific date range.
Example: `"best practices" AND "content marketing" AND (2019..2024)"`

18. site:example.com "white paper" OR "research report" filetype:pdf
Find white papers or research reports in PDF format on a specific site.
Example: `site:example.com "white paper" OR "research report" filetype:pdf`

19. "video tutorial" AND ("keyword research" OR "SEO") site:youtube.com
Find video tutorials about keyword research or SEO on YouTube.
Example: `"video tutorial" AND ("keyword research" OR "SEO") site:youtube.com`

20. site:example.com "privacy policy" AND (2022 OR 2023 OR 2024)
Find privacy policy pages from the years 2022, 2023, or 2024 on a specific site.
Example: `site:example.com "privacy policy" AND (2022 OR 2023 OR 2024)`

Combining for Niche Searches

1. "email marketing" intitle:"case study" site:example.com. Find case studies on email marketing on a specific site.
Example: `"email marketing" intitle:"case study" site:example.com"`

2. inurl:blog "PPC advertising" intitle:tips. Find blog posts with tips on PPC advertising.
Example: `inurl:blog "PPC advertising" intitle:tips"`

3. intitle:"how to" AND ("content creation" OR "SEO") filetype:pdf. Find PDF guides on how to do content creation or SEO.
Example: `intitle:"how to" AND ("content creation" OR "SEO") filetype:pdf"`

These search operators and combinations will help you refine and target your searches more effectively, whether you are looking for specific types of content, resources, or information on particular sites or across the web.

More Creative Combinations and Advanced Operators

1. site:example.com "error log" AND (2021 OR 2022 OR 2023).
Find error logs from specific years on a specific site.
Example: `site:example.com "error log" AND (2021 OR 2022 OR 2023)`

2. intitle:"beginner guide" OR intitle:"starter guide" "content marketing".
Find beginner or starter guides on content marketing.
Example: `intitle:"beginner guide" OR intitle:"starter guide" "content marketing"`

3. "top * tools" AND (SEO OR "content marketing") filetype:pdf.
Find PDF files listing top tools for SEO or content marketing.
Example: `"top * tools" AND (SEO OR "content marketing") filetype:pdf`

4. site:gov "COVID-19" intitle:"vaccine distribution"
Find government pages about COVID-19 vaccine distribution.
Example: `site:gov "COVID-19" intitle:"vaccine distribution"`

5. inurl:forum "technical support" "windows 10"
Find forum discussions on technical support for Windows 10.
Example: `inurl:forum "technical support" "windows 10"`

6. site:example.com intitle:"annual report" filetype:doc OR filetype:docx
Find annual reports in DOC or DOCX format on a specific site.
Example: `site:example.com intitle:"annual report" filetype:doc OR filetype:docx`

7. inurl:news "latest updates" "artificial intelligence".
Find news articles on the latest updates in artificial intelligence.
Example: `inurl:news "latest updates" "artificial intelligence"`

8. "best practices" intitle:"data privacy" site:*.org.

Find best practices for data privacy on organizational sites.
Example: `"best practices" intitle:"data privacy" site:*.org`

9. site:example.com "terms of service" AND ("updated" OR "revised").
Find updated or revised terms of service pages on a specific site.
Example: `site:example.com "terms of service" AND ("updated" OR "revised")`

10. site:example.com intitle:"case study" "conversion rate optimization".
Find case studies on conversion rate optimization on a specific site.
Example: `site:example.com intitle:"case study" "conversion rate optimization"`

11. "white paper" AND ("machine learning" OR "AI") filetype:pdf.
Find white papers on machine learning or AI in PDF format.
Example: `"white paper" AND ("machine learning" OR "AI") filetype:pdf`

12. intitle:"how to" AND (intext:"beginner" OR intext:"starter") "SEO".
Find how-to guides for beginners or starters on SEO.
Example: `intitle:"how to" AND (intext:"beginner" OR intext:"starter") "SEO"`

13. site:example.com "press release" AND ("new product" OR "launch").
Find press releases about new products or launches on a specific site.
Example: `site:example.com "press release" AND ("new product" OR "launch")`

14. "data analysis" intitle:"step by step" OR intitle:"tutorial" filetype:pdf.
Find step-by-step guides or tutorials on data analysis in PDF format.
Example: `"data analysis" intitle:"step by step" OR intitle:"tutorial" filetype:pdf`

15. inurl:blog "digital marketing trends" -site:pinterest.com.
Find blog posts about digital marketing trends excluding Pinterest.
Example: `inurl:blog "digital marketing trends" -site:pinterest.com`

16. site:example.com intitle:"FAQ" OR intitle:"Frequently Asked Questions"
Find FAQ pages on a specific site.
Example: `site:example.com intitle:"FAQ" OR intitle:"Frequently Asked Questions"`

17. site:*.edu intitle:"syllabus" "computer science" filetype:pdf.
Find PDF syllabi for computer science courses on educational sites.
Example: `site:*.edu intitle:"syllabus" "computer science" filetype:pdf"`

18. site:example.com intext:"return policy" AND ("updated" OR "revised")
Find updated or revised return policy pages on a specific site.
Example: `site:example.com intext:"return policy" AND ("updated" OR "revised")`

19. "email marketing" intitle:"case study" site:*.edu.
Find case studies on email marketing on educational sites.
Example: `"email marketing" intitle:"case study" site:*.edu"`

20. site:example.com "cookie policy" AND (inurl:policy OR inurl:legal).
Find cookie policy pages on a specific site, focusing on policy or legal pages.
Example: `site:example.com "cookie policy" AND (inurl:policy OR inurl:legal")`

21. inurl:events "webinar" AND "2024" site:example.com.
Find webinar event pages for 2024 on a specific site.
Example: `inurl:events "webinar" AND "2024" site:example.com"`

22. site:example.com intitle:"customer service" AND "best practices".
Find best practices for customer service on a specific site.
Example: `site:example.com intitle:"customer service" AND "best practices"`

23. site:example.com "user manual" OR "user guide" filetype:pdf.
Find user manuals or guides in PDF format on a specific site.
Example: `site:example.com "user manual" OR "user guide" filetype:pdf"`

24. intitle:"case study" "social media marketing" AND (2018..2023).
Find case studies on social media marketing within a specific date range.
Example: `intitle:"case study" "social media marketing" AND (2018..2023)"`

25. "SEO tools" AND (review OR comparison) site:*.org.
Find reviews or comparisons of SEO tools on organizational sites.
Example: `"SEO tools" AND (review OR comparison) site:*.org"`

26. site:example.com inurl:blog AND "content strategy" AND ("2023" OR "2024").
Find blog posts about content strategy from 2023 or 2024 on a specific site.
Example: `site:example.com inurl:blog AND "content strategy" AND ("2023" OR "2024")`

27. intitle:"tutorial" "machine learning" filetype:pdf site:*.edu.
Find PDF tutorials on machine learning from educational sites.
Example: `intitle:"tutorial" "machine learning" filetype:pdf site:*.edu"`

8. intext:"case study" intitle:"data analysis" filetype:pdf.
Find PDF case studies on data analysis.
Example: `intext:"case study" intitle:"data analysis" filetype:pdf"`

9. "affiliate marketing" intitle:"beginner's guide" OR intitle:"starter guide"
Find beginner's or starter guides on affiliate marketing.
Example: `"affiliate marketing" intitle:"beginner's guide" OR intitle:"starter guide"`

10. site:example.com intitle:"privacy policy" "data protection"
Find privacy policy pages on data protection on a specific site.
Example: `site:example.com intitle:"privacy policy" "data protection"`

11. site:*.gov intitle:"climate change" "policy recommendations"
Find government pages with policy recommendations on climate change.
Example: `site:*.gov intitle:"climate change" "policy recommendations"`

12. "content marketing" intitle:"best practices" filetype:pdf
Find PDF documents on best practices in content marketing.
Example: `"content marketing" intitle:"best practices" filetype:pdf"`

13. "web development" intitle:"case study" site:example.com
Find case studies on web development on a specific site.
Example: `"web development" intitle:"case study" site:example.com"`

14. inurl:news "cybersecurity" intitle:"latest trends"
Find news articles on the latest trends in cybersecurity.
Example: `inurl:news "cybersecurity" intitle:"latest trends"`

15. site:example.com "terms of service" intitle:"updated"
Find updated terms of service pages on a specific site.
Example: `site:example.com "terms of service" intitle:"updated"`

16. site:example.com inurl:resources "digital marketing" filetype:pdf
Find PDF resources on digital marketing on a specific site.
Example: `site:example.com inurl:resources "digital marketing" filetype:pdf"`

17. site:example.com "case study" intitle:"SEO" AND Certainly, here are even more advanced and creative search operators and combinations:

Even More Advanced and Creative Combinations

1. site:example.com "case study" intitle:"SEO" AND intitle:"results"
Find SEO case studies with results on a specific site.
Example: `site:example.com "case study" intitle:"SEO" AND intitle:"results"`

2. "customer satisfaction" intitle:"survey results" filetype:pdf
Find PDF files of survey results on customer satisfaction.
Example: `"customer satisfaction" intitle:"survey results" filetype:pdf"`

3. site:.edu intitle:"research paper" "artificial intelligence" filetype:pdf
Find PDF research papers on artificial intelligence from educational sites.
Example: `site:*.edu intitle:"research paper" "artificial intelligence" filetype:pdf"`

4. "social media strategy" intitle:"case study" AND (2020..2023)
Find case studies on social media strategy within a specific date range.
Example: `"social media strategy" intitle:"case study" AND (2020..2023)"`

5. site:example.com intitle:"press release" "new product launch"
Find press releases about new product launches on a specific site.
Example: `site:example.com intitle:"press release" "new product launch"`

6. "digital transformation" intitle:"white paper" filetype:pdf site:*.org
Find PDF white papers on digital transformation from organizational sites.

Example: `"digital transformation" intitle:"white paper" filetype:pdf site:*.org"`

7. site:*.gov intitle:"climate change" intext:"policy recommendations"
Find government pages with policy recommendations on climate change.
Example: `site:*.gov intitle:"climate change" intext:"policy recommendations"`

8. "e-commerce" intitle:"case study" filetype:pdf site:example.com
Find PDF case studies on e-commerce on a specific site.
Example: `"e-commerce" intitle:"case study" filetype:pdf site:example.com"`

9. inurl:news "blockchain technology" intitle:"latest updates"
Find news articles on the latest updates in blockchain technology.
Example: `inurl:news "blockchain technology" intitle:"latest updates"`

10. site:example.com inurl:blog "email marketing" intitle:tips
Find blog posts with tips on email marketing on a specific site.
Example: `site:example.com inurl:blog "email marketing" intitle:tips"`

11. site:example.com "annual report" intext:"financial highlights"
Find annual reports with financial highlights on a specific site.
Example: `site:example.com "annual report" intext:"financial highlights"`

12. "cybersecurity best practices" intitle:guide OR intitle:tutorial filetype:pdf
Find PDF guides or tutorials on cybersecurity best practices.
Example: `"cybersecurity best practices" intitle:guide OR intitle:tutorial filetype:pdf"`

13. site:*.edu "digital marketing" intext:"course syllabus" filetype:pdf
Find PDF syllabi for digital marketing courses on educational sites.
Example: `site:*.edu "digital marketing" intext:"course syllabus" filetype:pdf"`

14. site:example.com intitle:"privacy policy" "data protection"
Find privacy policy pages focusing on data protection on a specific site.
Example: `site:example.com intitle:"privacy policy" "data protection"`

15. site:example.com "press release" intitle:"product launch" AND (2022 OR 2023)
Find press releases about product launches in 2022 or 2023 on a specific site.
Example: `site:example.com "press release" intitle:"product launch" AND (2022 OR 2023)"`

16. intitle:"case study" "email marketing" filetype:pdf site:*.edu
Find PDF case studies on email marketing from educational sites.
Example: `intitle:"case study" "email marketing" filetype:pdf site:*.edu"`

17. "artificial intelligence" intitle:"white paper" filetype:pdf site:*.org
Find PDF white papers on artificial intelligence from organizational sites.
Example: `"artificial intelligence" intitle:"white paper" filetype:pdf site:*.org"`

18. site:example.com "user manual" OR "user guide" filetype:pdf
Find user manuals or guides in PDF format on a specific site.
Example: `site:example.com "user manual" OR "user guide" filetype:pdf"`

19. site:*.gov intitle:"annual report" intext:"2023" filetype:pdf
Find PDF annual reports for 2023 on government sites.
Example: `site:*.gov intitle:"annual report" intext:"2023" filetype:pdf"`

20. intitle:"case study" "digital marketing" filetype:pdf
Find PDF case studies on digital marketing.
Example: `intitle:"case study" "digital marketing" filetype:pdf"`

21. site:example.com intitle:"terms of service" "updated"
Find updated terms of service pages on a specific site.
Example: `site:example.com intitle:"terms of service" "updated"`

22. site:example.com intitle:"customer feedback" OR intitle:"user reviews"
Find pages with customer feedback or user reviews on a specific site.
Example: `site:example.com intitle:"customer feedback" OR intitle:"user reviews"`

23. "best practices" intitle:"content marketing" site:*.edu
Find best practices for content marketing on educational sites.
Example: `"best practices" intitle:"content marketing" site:*.edu"`

24. inurl:forum "SEO tools" intitle:"discussion"
Find forum discussions about SEO tools.
Example: `inurl:forum "SEO tools" intitle:"discussion"`

25. site:*.edu intitle:"lecture notes" "computer science" filetype:pdf
Find PDF lecture notes on computer science from educational sites.
Example: `site:*.edu intitle:"lecture notes" "computer science" filetype:pdf`

26. "web traffic" intitle:"how to increase" OR intitle:"guide"
Find guides on how to increase web traffic.
Example: `"web traffic" intitle:"how to increase" OR intitle:"guide"`

27. site:example.com "customer reviews" AND "5 stars"
Find 5-star customer reviews on a specific site.
Example: `site:example.com "customer reviews" AND "5 stars"`

28. site:*.gov intitle:"public records" "marriage license"
Find government pages with public records on marriage licenses.
Example: `site:*.gov intitle:"public records" "marriage license"`

29. site:example.com intitle:"case study" "user experience"
Find case studies on user experience on a specific site.
Example: `site:example.com intitle:"case study" "user experience"`

30. "SEO tips" intitle:"guide" OR intitle:"tutorial" filetype:pdf
Find PDF guides or tutorials on SEO tips.
Example: `"SEO tips" intitle:"guide" OR intitle:"tutorial" filetype:pdf`

31. site:example.com "white paper" OR "research report" filetype:pdf
Find white papers or research reports in PDF format on a specific site.
Example: `site:example.com "white paper" OR "research report" filetype:pdf`

32. site:example.com "privacy policy" AND (intitle:updated OR intitle:revised)
Find updated or revised privacy policy pages on a specific site.
Example: `site:example.com "privacy policy" AND (intitle:updated OR intitle:revised)`

33. intitle:"case study" "affiliate marketing" site:*.edu
Find case studies on affiliate marketing from educational sites.
Example: `intitle:"case study" "affiliate marketing" site:*.edu"`

34. site:example.com intitle:"user manual" OR intitle:"user guide"
Find user manuals or guides on a specific site.
Example: `site:example.com intitle:"user manual" OR intitle:"user guide"`

35. "machine learning" intitle:"research paper" filetype:pdf site:*.edu
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36. site:*.edu "digital marketing" intitle:"course syllabus" filetype:pdf
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37. intitle:"how to" AND (intext:"beginner" OR intext:"starter") "SEO" filetype:pdf
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